

# NEWSLETTER

OCT / NOV / DEC 2022

ISSUE 13

We hope this Newsletter finds you all well as we move from an amazingly long summer into the beautiful autumn season.

Before the Covid pandemic, we produced quarterly newsletters, updating our clients with general information from Pawprints. Now that things feel a little more settled we wanted to reinstate the newsletters, so this is the first one to be reissued.

If anyone would like to read our archive of previous newsletters, they are all available on our website from the link below

<http://www.pawprintsdogdaycare.com/client-newsletters.html>

## GENERAL NEWS

### Pawprints Blog

Also on our website are short informative blogs which we've written to help support our clients.

Our 2 latest blogs are about why rest is important at daycare, and support and advice on separation or isolation anxiety and the simple steps you can take to help your dog learn and understand that alone time in any context is nothing to be anxious about.

Please use the link below to have a read, and any feedback is always appreciated.

<http://www.pawprintsdogdaycare.com/pawprints-blog>

### Business award

We are very proud to announce that earlier this year we were nominated in the Southern Enterprise Awards 2022 in recognition of the work we have done to adapt and overcome the various challenges the last 2 years have brought to the UK. Our dedication has been recognised and we have been awarded.

### Dog Day Care Business of the Year - Gloucestershire

We are all so proud of this award. I am particularly proud and humbled by our achievement. Creating Pawprints was a dream for a very long time, and when I finally took the step to start the business I was terrified, putting myself and all my life savings on the line for something that I passionately believed in. I can't quite believe what has been achieved, but I am proud to have been able to create a service that helps our clients, but also to create opportunities and careers for people who passionately love and care for dogs.

Thankyou to you all for your loyalty and support.

## The Pawprints Team

We are commencing a quarterly staff award, recognising the effort and dedication that individual staff members make to Pawprints.

This quarter we have nominated Tigan for her dedication and work ethic, her insight and skills with the dogs, as well as for her teamwork.

Tigan always starts work early, and readily stays late, swapping shifts, or working extra days. She adapts to the day and sees and understands what needs to be done. She is also an amazing team player supporting everyone with all areas of the job.

Thankyou Tigan for bringing your best to work every single day.

We would love to hear from you if you have a staff member who has particularly impressed or supported you. **Please let us have your nominations, simply email me at [info@pawprintsdogdaycare.com](mailto:info@pawprintsdogdaycare.com)**

## OPERATIONAL UPDATES

### Just a reminder

Please email our booking account **[bookings@pawprintsdogdaycare.com](mailto:bookings@pawprintsdogdaycare.com)** with any booking requests  
Please use our general email account for all other comms **[info@pawprintsdogdaycare.com](mailto:info@pawprintsdogdaycare.com)**

### Bonfire night

Many of the dogs are really uncomfortable with fireworks, so please can you ensure you are able to pick your dogs up earlier than normal during the firework period, just so that you can get them home and settled before the worst of the fireworks are set off.

We also have a useful blog on our website for help with firework anxiety  
**<http://www.pawprintsdogdaycare.com/pawprints-blog/archives/10-2020>**

### Christmas closure

We usually close for Christmas in line with school holidays, however this year we will close a little earlier so that I have a few extra days for a little refurb to the indoor play area.  
Our last working day will be **Dec 16th and reopening Monday 2nd.**

### Winter weather

Whilst many dogs dont tend to mind the wetter and colder weather, some do appreciate an extra layer with a coat. So if your dog is one of these please make sure your dogs comes in with their coat. We can always take them off if the weather improves or warms up. We do have some spares but not enough to go around all dogs, so if your dog does have a coat please bring it in.

### Price increase

Unfortunately with all our operational costs going up, we will sadly have to increase our price in Jan 2023 to £35 per session, commencing Monday 2nd